



Kylie Wagner

(706) 254 7825

416 E Roy St • Apt F

Seattle, WA 98102

kyliejwagner@gmail.com

**KYLIEWAGNER.COM**

## RELEVANT EXPERIENCE

### Senior Designer, Phinney Bischoff Creative Firm • 2019–CURRENT

- Translates strategic brand narratives into refined creative expressions across multi-channel touchpoints for clients including BECU, Premera, F5, Downtown Seattle Association, and the University of Washington
- Develops brand identities with a reverence to their unique voice, history, and essence while keenly focused on their current and future-looking business objectives

### Visual Designer, This Place Design Studio • 2019

- Partnered with T-Mobile's in-house design team to create net-new web concepts that adhered to a strict set of style and functionality guidelines and advanced the global visual brand to meet strategic objectives
- Built a comprehensive digital design system for client handoff and used it to create component-based webpage layouts and responsive, interactive prototypes

### Web Designer, RoundSphere • 2015–2018

- Collaborated with Project Managers, Front and Back-End Developers, and Content Strategists to design a diverse set of compelling, functional web and mobile experiences from conception to launch
- Designed end to end branding and digital marketing materials including logo designs, style guides, infographics, ebooks, email campaigns, and banner ads

### Junior Designer, mPrint Design Studio • 2013–2015

- Successfully created, prepared, packaged, and sent dozens of print files to production, adhering to existing agency file structure systems and checking proofs and adjusting designs when necessary

## EDUCATION

### University of Georgia • 2013

With Honors (Magna Cum Laude)

- BFA in Graphic Design
- Minor in Statistics

## SKILLS

Adobe Creative Suite • Figma • Sketch  
InVision • After Effects • HTML & CSS  
Email Campaigns • CMS Web Platforms  
Infographics • Basecamp • Jira • Trello  
Keynote • Powerpoint • Office

## REFERENCES

Audrey Na

### UPON REQUEST

ana@audreynadesign.com

- Senior Art Director at Amazon AWS
- Former Manager and ACD at This Place

Sarina Montenegro

### (206) 354 8932

sarinalm@mac.com

- UI/UX Designer at Strategies 360
- Former Manager and AD at Phinney Bischoff

Dustin Checketts

### (801) 726 4211

dustin@roundsphere.com

- Company President at RoundSphere
- Former Manager